

## New Freddie Mac Online Resource Aims to Help Real Estate Professionals Do More Business

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MCLEAN, VA--(Marketwired - Jan 21, 2016) - Today Freddie Mac (OTCQB: FMCC) launched an online <u>Real Estate Professionals Resource Center</u>, a comprehensive resource designed to keep real estate agents, brokers, housing counselors and other practitioners on top of the latest affordable mortgage products, training and networking opportunities, and customizable promotion tools from Freddie Mac.

"America's real estate professionals are critical in guiding and informing homebuyers about their best options to become successful homeowners. Freddie Mac's Real Estate Professionals Resource Center will give agents and brokers up-to-date information on the mortgage products and solutions offered through our lenders to responsibly expand affordable homeownership opportunities, especially for first-time homebuyers," said Jerry Weiss, executive vice president and chief administrative officer of Freddie Mac.

The new Real Estate Professionals Resource Center is a single, easy-to-navigate webpage that connects users with information to help them strengthen customer connections, educate clients, and do more business as their market's trusted advisor.

Real Estate Professionals Resource Center users can access separate sections dedicated to increasing referrals, becoming a stronger housing expert, and finding and registering for networking and training opportunities hosted by Freddie Mac with the National Association of REALTORS<sup>®</sup> or other professional organizations. The new Freddie Mac webpage displays Twitter updates on related and significant housing developments.

A special section called "In the Spotlight" focuses on the latest market challenges, changes and solutions. "In the Spotlight" currently covers ways to dispel widely held myths about the need for 20 percent down payments to buy a home. It also discusses alternative sources for covering closing costs or down payments.

Because trends are always changing, housing professionals should <u>subscribe</u> to the Real Estate Professionals Resource Center for the latest updates to Freddie Mac's website.

Freddie Mac was established by Congress in 1970 to provide liquidity, stability and affordability to the nation's residential mortgage markets. Freddie Mac supports communities across the nation by providing mortgage capital to lenders. Today Freddie Mac is making home possible for one in four home borrowers and is the largest source of financing for multifamily housing. Additional information is available at <a href="#">FreddieMac.com</a>, Twitter <a href="#">@FreddieMac</a> and Freddie Mac's blog</a> <a href="#">FreddieMac.com</a>, Twitter <a href="#">@FreddieMac</a> and Freddie Mac's blog</a> <a href="#">FreddieMac.com</a>, Twitter <a href="#">@FreddieMac</a> and Freddie Mac's blog</a> <a href="#">FreddieMac.com</a>, blog</a>.

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