



## HomeSteps® Announces Incentives for Homebuyers and Real Estate Agents in 23 States

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### HomeSteps 2014 Winter Sales Promotion Applies to Approved Offers Received by April 15

MCLEAN, VA--(Marketwired - Feb 18, 2014) - HomeSteps®, the real estate sales division of Freddie Mac (OTCQB: FMCC), today announced a special [2014 Winter Sales Promotion](#) that will pay cash incentives to real estate agents who list or sell HomeSteps homes in 23 select states between February 18, and April 15, 2014. The 2014 HomeSteps Winter Sales Promotion also offers homebuyers a choice of incentives, including funds to cover condominium association fees.

#### News Quote:

Attribute to Chris Bowden, Senior Vice President, HomeSteps:

"HomeSteps' 2014 winter sales promotion is focused on firing up sales in 'cold weather' states and condominium deals everywhere. With mortgage rates still low and home inventories tightening, the 2014 HomeSteps Winter Sales Promotion is a great opportunity for families ready to buy and real estate agents ready to sell."

#### News Facts

- Selling agents will receive a \$1,000 incentive, and listing agents a separate \$500 incentive, when they sell HomeSteps homes located in one of the 23 target states during the 2014 HomeSteps Winter Sales Promotion.
- For the first time the HomeSteps Winter Sales Promotion offers homebuyers a choice of \$500 incentives they can use towards condominium association dues, flood insurance premiums or the home warranty of their choice.
- HomeSteps Winter Sales Promotion incentives are paid only when approved offers are received between February 18 and April 15, the home is sold as a primary or secondary residence and the closing settles on or before May 30, 2014. The promotion does not apply to investor purchases, auction sales, sealed-bid sales and bulk sales.
- States where the 2014 HomeSteps Winter Sales Promotion is now active include Alabama, Connecticut, Colorado, Iowa, Illinois, Indiana, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Missouri, North Carolina, New Jersey, New York, Ohio, Pennsylvania, South Carolina, Tennessee, Utah, Virginia, Washington, and Wisconsin.
- In 2013 HomeSteps homes sold for an average of 95 percent of their local current market value. Two-thirds of HomeSteps homes are annually purchased by owner-occupants.
- For HomeSteps Winter Sales Promotion details and conditions, see <http://www.homesteps.com/homesteps/real/promos.html>.

Freddie Mac was established by Congress in 1970 to provide liquidity, stability and affordability to the nation's residential mortgage markets. Freddie Mac supports communities across the nation by providing mortgage capital to lenders. Today Freddie Mac is making home possible for one in four homebuyers and is one of the largest sources of financing for multifamily housing. [www.FreddieMac.com](http://www.FreddieMac.com). Twitter: @FreddieMac

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